

Why I Use Twitter

Sara Hart, Florida State University

@saraannhart



FLORIDA
LEARNING DISABILITIES
RESEARCH CENTER

- At first, to meet local people in my new city
 - Many great friends that way, including other new professors!
- One of them introduced me to [#Sciencetwitter](#)/[#Scitwitter](#)/[#Academictwitter](#)/[#Scicomm](#)
 - A massive community of scientists/academics
 - Not just people in the field, but those interested, or adjacent to science/academia, or science journalists, or science communicators, or teachers
- The key to twitter, IMHO, is finding your community
 - Check out the followers of people who are like you or that you like, and check out the lists they are on, and follow them
 - People will start to follow you back



Tweets 30.4K Following 2,549 Followers 2,503 Likes 13.2K Lists 5 Moments 0

Subscribed to **Member of**

Child Development Peeps by Merideth Gattis

People studying human development during infancy, childhood & adolescence

503 Members



Child Development Groups by Merideth Gattis

Research groups & centres studying human development during infancy, childhood & adolescence

138 Members



Foodies by TallyCast

11 Members



Food Bloggers by Megan & Kirsten

53 Members



Super Cool Tweeps by Alicia

46 Members



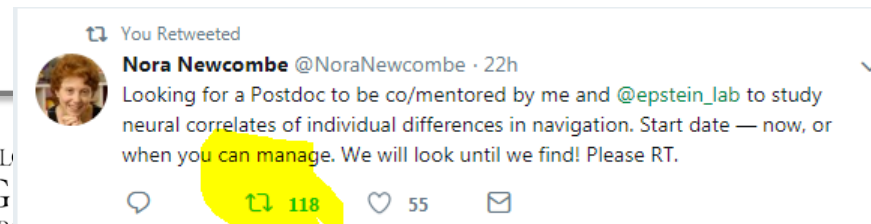
FLORIDA
LEARNING DISABILITIES
RESEARCH CENTER

- You need a picture and a bio that reflects how you want to use twitter
 - You might consider starting a “lab” account, if you want to be totally work oriented
- At first, you might find listening is better until you get the mood/culture of your community, but not necessary!
- BE YOURSELF
 - My niche is “life of a scientist”. I talk about my own personal life, how my personal life interacts with my work life, and work specific stuff. You’ll find your niche.
- INTERACT
 - Twitter is a *social* media. Unless you are super famous before twitter, it doesn’t work to just tweet your own stuff and not reply or engage with others.
 - Like, RT, comment on other tweets. Get to know your community.
- Followers will come when you interact, don’t force it
- That engagement takes time! I think of my twitter use in part personally satisfying, but also good for my career.



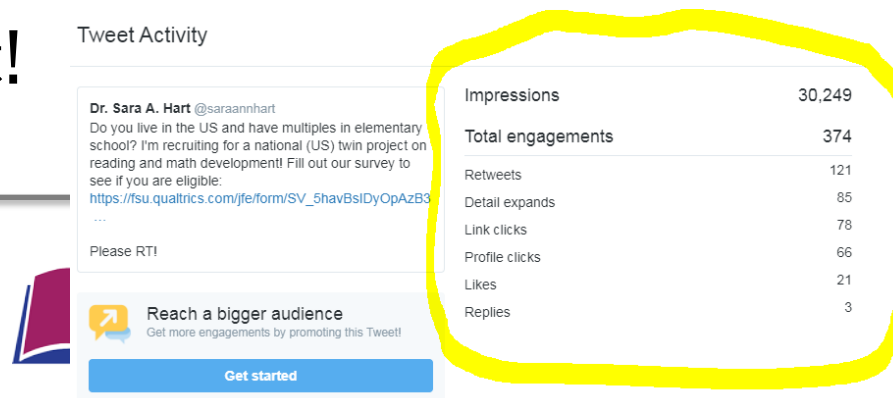
What benefits have I gotten

- Potential students are on twitter!
 - Two current students in our program came from my interaction on twitter.
- Potential postdocs are on twitter!
 - A twitter follower from way outside of my own network reached out to me to ask for a brief meeting at SSSR. One year later she became my postdoc.
- Potential jobs are on twitter!
 - It can be a way to expand your circle, or “who you know”. Job ads are commonly posted on twitter, and it’s totally normal to talk to people you don’t know there (eg search chairs)



What benefits have I gotten

- Talks!
 - I have given 3 paid/keynote talks expressly because of twitter
- Other unique opportunities
 - I am spending a month, paid, in Cambridge during my sabbatical, because a twitter follower saw me post about getting sabbatical and offering to host me
 - Jacob's Foundation has written two blog posts about my work because of twitter interactions
- Recruitment!



What benefits have I gotten

- Kept up to date
 - New papers come out on twitter first. Science movements happen on twitter first (eg Open Science practices)
 - #protip: DM yourself papers you want to read
- Expand your network of who's work you read, and who reads your work
 - Empirical work has shown that academics on twitter get more citations
 - I chat with people in my field who I don't actually know in person
 - “I know you from Twitter”





Dr. Sara A. Hart @saraannhart · 3 Dec 2012

@deevybee Just read your SVR paper in Chinese twin sample, must say, overlap with English twin work was fascinating to me!



1



Dorothy Bishop

@deevybee

Following

Replying to @saraannhart

@saraannhart I'll pass message on to Connie Ho, who had the idea for this analysis

3:07 AM - 4 Dec 2012

1 Like



1



FLORIDA
LEARNING DISABILITIES
RESEARCH CENTER

What benefits have I gotten

- Get immediate feedback/advice about your work or work-life
 - It's common for people to share grants, read pre-prints, share materials, and give statistical advice, all on twitter





Dr. Sara A. Hart

@saraannhart

Has anyone on [#sciencetwitter](#) given a presentation/workshop about their use of twitter? I'd love to see some examples to get ideas of what might be fun to talk about!

1:15 PM - 16 Aug 2018

4 Retweets 7 Likes



3 4 7



Dan Quintana @dsquintana · 31m

Replying to @saraannhart

Here's a presentation I've done on social media for scientists, with a heavy focus on Twitter



Presentations

All my presentation slide decks Hosted on the Open Science Framework
osf.io

1 3 4



Add another Tweet



Helena @Helena_LB · 38m

Replying to @saraannhart

I have, but it wasn't "how I tweet about my science", more "here are some tips and tricks for doing [#scicomm](#) on twitter", with examples. I can dig out the slides and send you if you want?

1 1



Jalene LaMontagne @LaMontagneLab · 37m

Replying to @saraannhart

Recently [@shoshanahjacobs](#) led a workshop on using Twitter at [#CSEE2018](#). I was in a different workshop at the time, and heard great things from about it.

1 1

Within minutes!!



FLORIDA
LEARNING DISABILITIES
RESEARCH CENTER



Jason Chow @JasonChow · Aug 15



I'm teaching grant writing to doc students in #education, #specialeducation, and #psychology - any and all suggestions for readings, activities, and assignments welcome (also interested in why they worked for you)! #AcademicTwitter #grantwriting #phdchat

5 17



Dr. Sara A. Hart

@saraannhart



Replying to @JasonChow

@LMSteady teaches that class here in the college of ed! Tagging her in for ideas

5:14 PM - 15 Aug 2018 from Tallahassee, FL

1 Like



1



Tweet your reply



Laura Steacy @LMSteady · 21h



Replying to @saraannhart @JasonChow

I do! I have taught it the past two years. I will send you some stuff :)

1 3



Jason Chow @JasonChow · 20h



Thanks, Laura!

2



yaacov petscher @yaacovp · 24 Mar 2015

Does SGPLOT let you do histograms with frequency on y-axis not %? cc: @schotz @saraannhart @jarlogan



Dr. Sara A. Hart @saraannhart · 24 Mar 2015

@yaacovp @schotz @jarlogan this is a great question for @SAS_Cares!



SAS Software Cares

@SAS_Cares

Following

Replying to @saraannhart

@saraannhart @yaacovp @schotz @jarlogan
This resource may help! 2.sas.com/60112f1h

11:00 AM - 24 Mar 2015

1 Like



Tweet your reply



yaacov petscher @yaacovp · 24 Mar 2015

Replying to @SAS_Cares

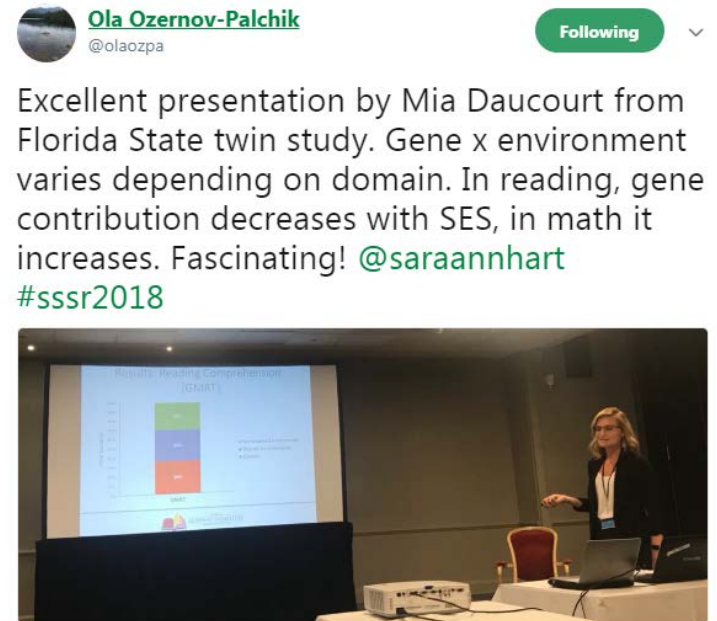
@SAS_Cares @saraannhart @schotz @jarlogan This is perfect! Thanks!



RESEARCH CENTER

What benefits have I gotten

- Follow conferences you aren't at



7:13 AM - 19 Jul 2018

3 Retweets 10 Likes



2 3 10



FLC
LEARNING
RESEARCH CENTER

What benefits have I gotten

- Outreach

- #reading #screening #dyslexia #psychat #atchat ...



Nancy Duggan
@NancyDDMA

Follow

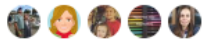
IMHO Public outreach by @GaabLab is national, significant and directly and indirectly has made a positive impact. Thank you.

Nadine Gaab @GaabLab

I couldn't agree more! Should be part of the faculty evaluations!
twitter.com/nicksoderstrom...

6:15 AM - 15 Aug 2018 from Acton, MA

5 Likes



5



Sarah Geiss Wood @SarahGeissWood · May 30

A6: Not sure how to do it but I know it needs to include:

Covering students basic needs, physical and emotional safety at school and online. Well trained teachers and mental health professionals. Community outreach and support for parents. #atchat

Chris Bugaj @attipscast

Q6: If you could redesign the school experience to make it more enjoyable for students with and without disabilities, what would be some practical changes you would make? #atchat



1



FLORIDA
LEARNING DISABILITIES
RESEARCH CENTER

What benefits have I gotten

- Career and personal support
- Sharing accomplishments/self-promotion

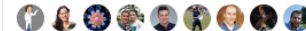


Dr. Sara A. Hart
@saraannhart

What's advice you'd give to those about to start a tenure track position? I'm giving such advice today, and want to write a blog post afterwards for womeninresearch.com/news-and-infor...

6:22 AM - 9 Jul 2018

17 Retweets 45 Likes



13 17 45



Add another Tweet



David Purpura @davidjpurpura · Jul 9
Replying to @saraannhart

1. Find multiple mentors in and out of your department/university. Different people are better at mentoring for different things.
2. "You don't have to earn tenure this week." ~my wife the first week I started my job

1 3 26



FLORIDA
LEARNING DIS
RESEARCH CENTER

What benefits have I gotten

- Random other benefits thanks to having a twitter account

The screenshot shows a Twitter Direct Message conversation. At the top, the profile for AskTSA (@AskTSA) is visible. The conversation starts with a user asking for help with a boarding pass. AskTSA responds with a list of required information. The user then expresses gratitude. A date separator indicates the conversation continued on July 22. AskTSA provides a solution to the user's problem, and the user responds with another thank you. The conversation ends with AskTSA saying "Excellent; have a great day!" and the user replying "I see it now! Thank you so much!!!".

twitter.com/AskTSA/status/...

Can you help me figure out why my precheck is not showing up on my boarding pass?

Jul 22 ✓

Yes, we'd be happy to help! Please send us the following information:
-Your full name
-KTN
-Airline
-Confirmation number
-Flight number
-Departure airport
-Travel date
Thanks! -- Sonia

Jul 22

Thanks Sonia!

Jul 22 ✓

Today, July 22

Jul 22 ✓

Hi Sara! We reached out to American Airlines on your behalf and your reservation has been updated. Please stop by the airline ticket counter or kiosk and check in again. Then you'll be able to reprint your boarding pass or refresh your mobile device to see the TSA Pre✓® indicator. -- Sonia

Jul 22

I see it now! Thank you so much!!!

Jul 22 ✓

Excellent; have a great day! -- Sonia

Jul 22



Using it professionally? Be professional & be positive

- But also be yourself!
- But be careful. Flame wars/pileons, are real things. Stay out of that.
- Twitter is public. As more people follow you, you'll become even more public.
- Be positive.



Dr. Sara A. Hart
@saraannhart

I don't want to brag, but we've unlocked the mysteries of our toddler. The promise of ice cream will make him do anything.

Because I'm a developmental psychologist, I'm already planning my best selling parenting book. Tentatively titled "Bribing your toddler into submission" 💰

6:42 PM - 6 Aug 2018 from Tallahassee, FL

84 Retweets 1,331 Likes

85 84 1.3K



FLORIDA
LEARNING DISABILITIES
RESEARCH CENTER

- Some resources/workshops sent to me by twitter
 - <https://f1000research.com/slides/6-755>
 - <https://osf.io/2vbfy/>
 - <https://cogtales.wordpress.com/2018/05/11/how-to-use-twitter-for-networking-in-academia/>
 - <https://onedrive.live.com/?authkey=%21AK7YrozgfHwTma0&cid=8050D289A444D999&id=8050D289A444D999%2132578&parId=8050D289A444D999%2132575&o=OneUp>
- Some resources I found online prepping for this
 - <http://blogs.plos.org/thestudentblog/2016/08/09/social-media-for-ecrs-serious-scientists-can-and-do-use-twitter/>
 - <https://blogs.agu.org/sciencecommunication/2011/07/20/why-scientists-use-twitter/>
 - <https://arthropodecology.com/2016/04/13/using-twitter-in-science-advice-for-graduate-students/>

